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Partilhar Program: over 100 Vale suppliers established voluntary social actions in the last two years

Through the program, companies have already employed over 6,000 people in the locations where Vale operates

In its two years of existence, the Partilhar Program has achieved important results that have reinforced Vale's commitment, along with its supply chain, to the communities where it operates. Created by Vale in 2020, the initiative generated, through outsourced Vale suppliers that joined the Program, over 6.000 jobs and new business opportunities and around 89 million reais in local purchases in the states of Maranhão, Espírito Santo, Rio de Janeiro, Minas Gerais, Pará and Mato Grosso do Sul. Within this period, over 100 suppliers established agreed initiatives through the Program during the contracting processes.

In the first half of 2022, 35 contracts were signed using the methodology, in which Vale generates a score for suppliers according to the social and economic contribution promoted in the locations. Within six months, the hires amounted to approximately 1.5 billion reais included in the initiative and a total salary pool of approximately 258.7 million reais.

For Marco Braga, Global Inbound Logistics Director at Vale, the last two years have shown that the program truly provides value to suppliers and communities. "Knowing that, in this period alone, over 100 companies joined the program and over 6,000 jobs were created for local populations is a sure sign that we are on the right track. We are transforming the future and improving people's lives together", he says.

The Social Investment Director and CEO of Instituto Cultural Vale, Fundo Vale and Instituto Tecnológico Vale, Hugo Barreto, celebrates the good results of the program for the supply chain: "It is gratifying to see that, within two years of the Partilhar program, we have already managed to promote many social actions in favor of the communities where we operate. Bringing social development to the territories together with our suppliers is part of Vale's purpose," he says.

Balance of the 1st half of 2022: over 50 voluntary social actions carried out

Encouraging suppliers to invest socially and economically in the communities where Vale operates is one of the main objectives of the Partilhar Program. In the last two years, over 80 voluntary social initiatives were carried out, reaching the mark of 3.87 million reais invested. Out of this amount, 2.86 million reais were invested in the first six months of this year alone.

One of the examples is the partnership between the supplier Keda and Fundação Vale to collaborate with the Territórios em Rede program, an initiative of the foundation that promotes actions to mitigate school dropout among children and adolescents between the ages of 4 and 17. Teenager Raiane de Oliveira Oliveira, 15, is one of the beneficiaries of the program in Canaã dos Carajás, in the Southeast region of the State of Pará. The teenager sought Territórios em Rede after seeing a poster advertising the program in the city and is now in her first year of high school: "I have a lot to be thankful for, I was feeling miserable, but with this project I have the opportunity to study and go to school every day. Just as this project helped me, it will help many, many young people, I am very pleased", says Raiane.

It is also in Canaã dos Carajás (PA), that the Barbosa Mello construction company is promoting Avance, an education and professional training program for residents of the municipality. Students can choose between the areas of carpentry, warehousing, industrial mechanics and lubricators, computing, sewing and dump truck driving. Ninety students have graduated in the last six months and the expectation is that another 45 will graduate by the end of this year. For Noemia Correia, a Warehousing student, the course made a difference in her career: "It was very important and, as a citizen of Canaã dos Carajás, I am truly thankful for the opportunity, since I intend to work with this and the course is advantageous in my CV", she states.

"Barbosa Mello believes in transformation through education, and the Avance Professional Training Program is a way of investing in people development. The idea is to increasingly train and employ local labor", says Rodrigo Vilela, Contract manager at Barbosa Mello.

Students during the conclusion of the dump truck driver course, held by the Barbosa Mello construction company. Credits: Construtora Barbosa Mello

In February, the construction company Mascarenhas Barbosa Roscoe, in a partnership with Senai, held a training course in Construction Carpentry for residents of Itabirito and Ouro Preto, Minas Gerais. Twelve out of the 17 enrolled students completed the 40-hour course. Fabiane Marins, a student of the course, already worked with crafts and found it interesting to learn more about carpentry: "I enjoyed it immensely, it was a great learning experience about carpentry. Learning to work with wood will help me a lot in my craft processes", says.

Students during the classes of the Construction Carpentry training course, held by the Mascarenhas Barbosa Roscoe construction company. Credits: MBR.

Students receiving a certificate for concluding the Construction Carpentry training course, held by the Mascarenhas Barbosa Roscoe construction company. Credits: MBR.

Also in Minas Gerais, the construction company SKIC Brasil – Sigdo Koppers, has implemented social actions in each municipality where it carries out projects for Vale, such as "Congonhas Melhor", which promoted free training courses to

expand knowledge and improve the quality of life of 130 students who were residents of Congonhas.

SKIC also carried out in Serra (a city in Espírito Santo) the "Salas em Tecnologia" initiative, under which it donated 12 notebooks and a bench-shaped table to encourage teamwork among the youth served by social institutions in the municipalities. The entire infrastructure is still available to be used to improve the qualification of children and adolescents served. Another project carried out in Serra is the "Alavanca Educação", which helps fight the educational gap of 160 socially vulnerable children and youths served by the public school system in subjects such as Portuguese, Mathematics, English and basic citizenry, in addition to contributing to in the development of socio-emotional skills. Effective from July to November 2022, the initiative contains four poles, all in partnership with the Aica Network, distributed in the neighborhoods of Central Carapina, Novo Horizonte, Planalto Serrano and Ourimar.

"It is extremely important for SKIC Brasil to work with clients with whom we have a strong match in terms of values, such as Vale. The Partilhar Program is fully aligned with our corporate social responsibility principles and guidelines, with the purpose of tending to and positively impacting the lives of people in the places where we operate", says Robson Campos, CEO of SKIC Brasil.

Specific and innovative methodology

Besides the Partilhar Program, Vale also uses the Community Value Index (CVI), an indicator created by the company that reflects the socio-economic contribution of suppliers to communities. It is used in addition to aspects such as price and the supplier's technical capacity. A high score on the CVI is an advantage for the supplier in the contracting processes.

The CVI methodology is based on objective criteria and is disclosed to participants in a transparent manner.

To know more details about the Partilhar Program, click **here.**

More information ⭐

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Media Relations Office

imprensa@vale.com

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